



CLINTON GIUSTRA  
ENTERPRISE  
PARTNERSHIP

## President Clinton, Frank Giustra, and Marco A. Slim visit Clinton Giustra Enterprise Partnership Projects to Foster Growth in Latin America

*Clinton Foundation signs agreement with Peru Ministry of Foreign Trade & Tourism, launches project with Nestlé and Procter & Gamble, and participates in inauguration of two new ventures that will create jobs in Colombia*

**New York, NY—** On May 13th-15<sup>th</sup>, President Bill Clinton, philanthropist Frank Giustra, and Marco A. Slim traveled to Peru and Colombia, where they visited projects of the Clinton Giustra Enterprise Partnership, an initiative of the Clinton Foundation previously known as the Clinton Giustra Sustainable Growth Initiative.

During the trip, the delegation signed an agreement with the Peruvian Ministry of Foreign Trade & Tourism and launched a remote distribution project in conjunction with Nestlé and Procter & Gamble. They also inaugurated new ventures that will create jobs and train local workers in Colombia.

“The Clinton Foundation projects that we visited are helping disadvantaged communities in Latin America to lift their incomes and prosperity,” said President Clinton. “Through the Clinton Giustra Enterprise Partnership, we are helping train 20,000 workers in Cartagena for opportunities in the tourism industry, ensuring that small producers benefit from the growing hospitality sector in Cusco, and enabling female entrepreneurs in rural areas of Peru to grow their businesses. I am proud of what we have achieved in Colombia and Peru, working with the Government and with partners like the Carlos Slim Foundation, and I look forward to continuing to promote entrepreneurship and opportunity in Latin America, particularly for those at the base of the pyramid.”

Giustra added: “The Clinton Giustra Enterprise Partnership’s unique approach has the potential to generate meaningful impact in the developing world. We believe that by creating, scaling and replicating social enterprises in selected value chains we can help disadvantaged populations work themselves out of poverty.”

“My family is extremely proud to join this effort to bring the private sector, government, and local communities together to fight poverty by giving workers the skills they need to find jobs,” said Slim. “The best way to permanently eradicate poverty is through quality education, health care, and long term employment.”

President Clinton, Giustra, and Slim travelled to Lima, Peru, where they participated in an agreement signing between the MINCETUR (the Peruvian Ministry of Foreign Trade & Tourism) and the Clinton Foundation, which commits both parties to contribute approximately \$450,000 each over the next three years to train local producers to become qualified suppliers for Cusco’s hospitality and restaurant sector. The project is expected to generate over \$5,000,000 in aggregate supplier income over the next five years, with over 1,800 beneficiaries.

President Clinton, Giustra, and Slim also joined representatives from Nestlé and Procter & Gamble to formally announce the companies’ pledge to distribute discounted goods through the *Chakipi* network, as part of the Partnership’s developing Remote Distribution project. *Chakipi*, a venture of the Clinton Giustra Enterprise Partnership, was launched in January to recruit local female entrepreneurs to sell consigned goods in their own communities. This new pledge from Nestlé and Procter & Gamble will create life changing income opportunities for these women, many of whom are single heads of households. Nestlé and Procter & Gamble will also provide nutrition and hygiene training for the entrepreneurs, enabling them to add value in the sale of these products within their communities.

The delegation then traveled to Cartagena, Colombia, where they participated in the inauguration of two new ventures that will enable tens of thousands of residents to secure both employment opportunities and market access. The first was a newly-renovated warehouse whose restoration was funded by the Enterprise Partnership's *Acceso Oferta Local Productos del Caribe* in collaboration with the Carlos Slim Foundation. This project will provide a local supply chain, impacting the region's hospitality, restaurant, catering, and supermarket sector. The warehouse will provide distribution, warehousing, processing, and logistics in order to reduce costs, broaden market opportunities, and substantially increase incomes for suppliers, including farmers and fishermen residing along Colombia's North Atlantic Coast.

President Clinton then attended the inauguration of the new *Acceso Training Center*, which will train 20,000 Cartagena residents over the next 10 years for work in the hospitality sector. This center will provide meaningful opportunities for the local population to participate in the burgeoning hospitality market in Cartagena. The Training Center will also provide scholarships to low-income students, made possible partly through private sector pledges from Pacific Rubiales Energy and Lewis Energy Colombia, as well as public sector pledges from the Colombia Presidential Agency of International Cooperation, USAID through a joint program executed by ACDI VOCA, and the Mayor's Office of the City of Cartagena. In the coming years, the Center will also add vocational training programs preparing Cartagena residents for jobs in other sectors. New trainees, teachers, sponsors, and hotel executives who will hire from the Center joined President Clinton for the ceremony.

These projects will demonstrate how, by working with major multinational and regional companies, the Clinton Giustra Enterprise Partnership is identifying existing market gaps in developing world supply or distribution and capitalizing new businesses that address those opportunities.

### **About the Clinton Foundation**

The Clinton Foundation works to improve global health, strengthen economies, promote health and wellness, and protect the environment by fostering partnerships among governments, businesses, nongovernmental organizations (NGOs), and private citizens to turn good intentions into measurable results. Since 2001, the Clinton Foundation's work has resulted in nearly 5 million people benefiting from lifesaving HIV/AIDS treatment; more than 16,000 U.S. schools building healthier learning environments; more than 55,000 micro-entrepreneurs, small business owners, and smallholder farmers improving their livelihoods and communities; and more than 248 million tons of CO2 being reduced in cities around the world. And Clinton Global Initiative members have made more than 2,300 commitments that are improving the lives of more than 400 million people in more than 180 countries. For more information, visit [clintonfoundation.org](http://clintonfoundation.org), read our blog at [clintonfoundation.org/upclose](http://clintonfoundation.org/upclose), and follow us on Twitter [@ClintonFdn](https://twitter.com/ClintonFdn) and Facebook at [Facebook.com/BillClinton](https://www.facebook.com/BillClinton).

### **About the Clinton Giustra Enterprise Partnership**

The Clinton Giustra Enterprise Partnership, previously the Clinton Giustra Sustainable Growth Initiative, was established in June 2007 by President Bill Clinton and philanthropist Frank Giustra and formally renamed on May 3, 2013 to reflect the Initiative's strategic focus on catalyzing market opportunities for low-income populations. The Enterprise Partnership's mission is to help populations work themselves out of poverty through the creation of supply chain, distribution and training enterprises that address gaps in value chains, link communities to markets, and provide opportunities for income generation and job creation.

### **About the Carlos Slim Foundation**

With high impact programs, focused on the most vulnerable population, the Carlos Slim Foundation carries out since 1986 its work in the following areas: education, health, nutrition, social justice, culture, sports, human development, aid in natural disasters, economic development, protection and conservation of the environment, aid to Latin America, and also to public and private institutions that

contribute to improve the quality of life of people of all ages, promote the formation of human capital and generate opportunities that foster the integral development of the beneficiaries and their communities. [www.fundacioncarlosslim.org](http://www.fundacioncarlosslim.org)

### **About Pacific Rubiales Energy Corp.**

Pacific Rubiales, a Canadian company and producer of natural gas and crude oil, owns 100% of Meta Petroleum Corp., which operates the Rubiales, Piriri and Quifa heavy oil fields in the Llanos Basin, and 100% of Pacific Stratus Energy Colombia Corp., which operates the La Creciente natural gas field in the northwestern area of Colombia. Pacific Rubiales has also acquired 100% of PetroMagdalena Energy Corp., which owns light oil assets in Colombia, and 100% of C&C Energia Ltd., which owns light oil assets in the Llanos Basin. In addition, the Company has a diversified portfolio of assets beyond Colombia, which includes producing and exploration assets in Peru, Guatemala, Brazil, Guyana and Papua New Guinea. For more information, visit [pacificrubiales.com](http://pacificrubiales.com).

### **About Lewis Energy Group**

Lewis Energy Group is a vertically integrated, private, natural gas and oil exploration and production company with growing interests in the U.S. and internationally. LEG was first to drill in the Eagle Ford Shale, now America's most prominent energy play. LEG operates more than 1,400 natural gas wells producing from the South Texas Eagle Ford, Edwards, Escondido, Olmos and Wilcox formations. Lewis Energy Colombia (LEC) has been engaged in Colombia since 2005 with operations and production throughout the country including being engaged in high-impact exploration opportunities both conventional and non-conventional. Lewis Energy Mexico (LEM) in operation since 2004 continues to expand operations and services in Mexico. For more information, visit [lewisenergy.com](http://lewisenergy.com)